

## ARTIST OF THE YEAR NOMINATIONS

### Guidelines for Submissions

Background - Over the last 31 years, the County of Santa Cruz has selected outstanding artists nominated by the public, and has honored them through the Artist of the Year Award. This award recognizes artists for outstanding achievement in the disciplines of performing, visual, or literary arts.

**Previous Artists of the Year include:** Tandy Beal, Lou Harrison, James Houston, George Barati, Charles Hilger, William Everson, Doug McClellan, Jack Zajac, Linda Burman-Hall, Adrienne Rich, Frans Lanting, Paul Whitworth, Lynda Watson, Morton Marcus, Carol Summers, Jessica Williams, Karen Thuesen Massaro, Monica Parker, Laurie King, Richard Deutsch, Manuel Santana, Robert Kelley, Phil Collins, Susana Arias, John Babcock, Geoffrey Dunn, and Shmuel Thaler.

#### **Nominees must meet the criteria established by the Commission:**

- ◆ Must be nominated by a resident of Santa Cruz County
- ◆ Artist must reside in Santa Cruz County.
- ◆ Artist must have a national or international reputation/standing.
- ◆ Artist must have contributed to the cultural enrichment of the local community.
- ◆ Artist must have created or presented work in Santa Cruz County.

#### **Nomination Process**

Only residents of Santa Cruz County are eligible to make nominations. Santa Cruz County Parks will notify the nominees, and provide them with the submission information. Nominees must return their submission materials by the required date to be considered. A new process will open each year. Materials will be held over for up to three years for consideration.

Nomination letters must be received by July 1, 2016. **In your dated nomination letter, please include:**

- ◆ Your name and address
- ◆ The name of the artist and their contact information, including: e-mail, website, phone and local address
- ◆ A brief description of why you are nominating them for the award, and how they meet the criteria listed above

#### **Send your nomination letter to:**

Kathy DeWild - Artist of the Year Nominations

Santa Cruz County Parks, Open Space & Cultural Services, 979 17th Avenue, Santa Cruz, CA 95062

#### **Selection Process**

The selection panel is composed of the Santa Cruz County Arts Commission, which is made up of up to ten commissioners appointed by the Board of Supervisors. The panel will review all eligible applications, and the artist will be selected based on materials provided by the nominated artist which document:

- ◆ Excellence in the body of work presented
- ◆ Contribution to the cultural enrichment of the local community.
- ◆ Reputation of artist nationally and/or internationally

Artist of the Year  
Submission Requirements for Nominees

**In order to be considered for the award, nominees must submit the required materials by July 15, 2016. Please provide the Commission with the following information:**

- o **A cover page** which lists your name, address, phone, and e-mail.
- o **Resume of professional artistic activities and achievements** listed in chronological order (maximum 2 pages, single-sided). Include significant awards, exhibitions, performances, presentations, and publications.
- o **A one-page description of your contributions to the cultural enrichment of Santa Cruz County.** Please consider in your description that the panel may not be aware of your work within the community; include service on boards and commissions, volunteer work, donations to local causes, etc.
- o **A summary page** that speaks to your work and acknowledgement of it nationally or internationally, if not showcased already in your resume.
- o **For visual or performing artists,** please include a CD or DVD that best features the work for which you are known. Please limit images to 15, and video to no more than 10 minutes. Please include a corresponding list that identifies each piece with title, media, dimensions/length (if appropriate) and date (made/performed/exhibited). Please do not submit original artwork.
- o **For literary artists,** please include no more than 10 samples of your work.

Your materials will be reviewed and rated utilizing a point system, with a total possibility of 30 points awarded. A maximum of ten points will be awarded in each of the following categories: artistic excellence, community contribution and national/international standing. Artists will be notified of the panel's decision in writing.

**Send nomination materials to:**

Attn: Kathy DeWild  
Arts Commission - Artist of the Year Nominations  
Santa Cruz County Parks, Open Space & Cultural Services  
979 17th Avenue, Santa Cruz, CA 95062

**Questions? Please call (831) 454-7933**